

BASIC GUIDELINE FOR OPENING A YUNUS SOCIAL BUSINESS CENTRE (YSBC):

“Yunus Centre” is the global hub office of social business and Prof. Muhammad Yunus offices. Yunus Social Business Centre is a research hub for Social Business. A Social Business Centre under the Yunus name follows the principles and guidelines provided by Yunus Centre and tries to determine the role of Social Business in solving society’s most pressing problems.

Social business:

Social business, as the term has been commonly used since, was defined by Nobel Peace Prize laureate Prof. Muhammad Yunus and is described in his books.

Here are some links on the activities of Social business around the world.

<http://muhammadyunus.org/index.php/social-business/social-business>

https://en.wikipedia.org/wiki/Social_business

Read more . . .

<http://www.yunussb.com/>

Yunus Social Business

Read more . . .

Read

https://en.wikipedia.org/wiki/Social_business

www.socialbusinesspedia.com

www.yunuscentre.org

What is Yunus Social Business Centre?

Yunus Social Business Centre is a research hub for Social Business. A Social Business Centre under the Yunus name follows the principles and guidelines provided by Professor Muhammad Yunus and tries to determine the role of Social Business in solving society's most pressing problems. The idea of social business is spread among the university students via a Yunus Social Business Centre. Different books, magazines, journals and publications on social business are kept in the centre.

Beyond the activities in the base university, Yunus Social Business Centre also conducts social business workshops in different universities. The centre organizes social business planning contests and guides everyone in addressing social problems through social business. Yunus Social Business Centre is usually setup at the university corridor following a few rules and regulations.

The YSBC allow for academic staff, students and business-people to share in the concept of social business and promote it within different regions. Frequently, the centre's become a source of various kinds of volunteer work and internships for students.

Prerequisites for establishing Yunus Social Business Centre:

First of all, in order to open a social business centre at any university, the university authority must send an application addressed to Yunus Centre, Dhaka. Subsequently, the concerned Yunus Centre officials will get in touch with the university authority and guide them on the next steps. If the university wants to use the 'Yunus' name, then they must take consent from Yunus Centre. But if the 'Yunus' name is not included in the title, then no permission should be needed for inaugurating and social business centre.

Secondly, if the university authority uses the 'Yunus' name in the title, then they must follow certain stipulations after being granted the permission from Yunus Centre for using the name. A contract paper is signed after each party reaches an agreement. Prior to the signing of the contract, a draft contract paper is forwarded to the university authority for feedback.

Afterwards, the contract is signed with the acceptance of both parties in the presence of Professor Muhammad Yunus. Professor Muhammad Yunus meets the teachers and students and mentors them on the next undertakings. The authorized or

nominated personnel of the university and Executive Director of Yunus Centre signs the agreement for using the ‘Yunus’ name.

How the expenses of the centre are paid:

The social business centre is opened on the corridor of the university. The university authority sanctions a room for the centre so that it can have an official address. The students are often very keen to provide voluntary services for such research-based works. Workshops are arranged on social business in the corridor and outside of the university. The centre could gain marginal fees from organizing social business planning competitions. The centre also takes advising fees for providing counseling services to the entrepreneurs or investors interested in social business.

The centre has a regulatory committee that governs the activities of the centre. The elected committee keeps in constant touch providing updates to Yunus Centre. As of October 2017, 41 universities from around the world have launched Yunus Social Business Centre. Social business scholarships have been introduced along with the offering of social business courses. Some universities have decided to include social business in their core syllabus.

For using the “Yunus name”:

Being the official headquarter for social business, only “Yunus Centre” in Dhaka is entitled to use the “Yunus” name. If anyone for the purpose of administering any social business/social business fund/social business centre/social business design lab/social business city/social business club/social business organization or for any reason has the interest to use the “Yunus” name, then he/she has to take permission from Yunus Centre, Dhaka following the terms and conditions for using the name. After compliance between both parties, they sign a contract form for using the name. The Executive Director or any other authorized official on behalf of Yunus Centre and the nominated personnel from the second party signs on the contract form.